

Privacy Statement

InterEvent – beurzen – organisatie - advies



Last updated: April 2025

InterEvent Beurzen b.v. (operating under the name InterEvent fairs – organization – consultancy) respects your privacy and is committed to protecting your personal data. This privacy statement explains how we handle personal data of website visitors, clients, and other individuals.

1. Personal Data We Process

InterEvent may process your personal data because you use our services and/or provide this data yourself, for example by submitting a contact form on our website. The following data may be collected:

- First and last name
- Address details
- Phone number
- Email address
- Date of birth
- IP address

2. Purposes of Data Processing

We process your personal data for the following purposes:

- To contact you by phone or email if you request it.
- To perform a contract, such as event participation or registration.
- To improve the functionality and user experience of our websites.

3. Legal Bases for Processing

The processing of your personal data is based on one or more of the following legal grounds in accordance with Article 6 of the General Data Protection Regulation (GDPR):

- The performance of a contract
- Your explicit consent
- Compliance with a legal obligation
- Our legitimate interests, such as website analytics or customer communication

4. Retention Period

InterEvent does not retain your personal data longer than strictly necessary to achieve the purposes for which your data was collected, unless a longer retention period is required by law.

5. Sharing with Third Parties

InterEvent will only share your data with third parties if this is necessary for the performance of a contract with you or to comply with legal obligations. In all other cases, your data will only be shared with your explicit consent.

6. Website Visits and Cookies

We collect general website visit data, including your IP address, the time of the request, and browser information. This data is used to analyze browsing behavior and improve our website. Where possible, the data is anonymized and not shared with third parties.

Google Analytics

We use Google Analytics to understand how visitors use our websites and how effective our Google Ads campaigns are. The information (including your IP address) is transmitted to and stored by Google on servers in the United States. For more information, read Google's privacy policy: <https://policies.google.com/privacy>. We have signed a data processing agreement with Google and do **not** allow Google to use the obtained Analytics data for other Google services.

Cookies

Our websites may use cookies. Where necessary, we ask for your consent through a cookie banner. See our separate cookie policy for more information.

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7. Minors

Our websites and services are not intended for individuals under the age of 16, unless they have permission from a parent or guardian. We cannot verify a visitor's age and recommend that parents monitor their children's online activity.

8. Your Rights

Under the GDPR, you have the right to access, correct, or delete your personal data. You may also withdraw your consent or object to the processing of your data.

You can submit a request to:

 nieuwsbrief@interevent.org

We will respond to your request within four weeks.

9. Data Security

InterEvent takes data protection seriously and implements appropriate technical and organizational measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized changes. Our website uses SSL encryption to ensure secure transmission of personal data.

If you believe your data is not properly secured or if you suspect data misuse, please contact us immediately.

10. Complaints

If you are not satisfied with how we handle your personal data, you may file a complaint with the national data protection authority:


 www.autoriteitpersoonsgegevens.nl (Dutch Data Protection Authority)

11. Contact Details

InterEvent Beurzen b.v.

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 nieuwsbrief@interevent.org

Chamber of Commerce: 94379343

Websites:

- www.interevent.org
- www.naardenartfair.nl
- www.juwelenbeurs.nl